

# Elevate 2042

Creating sustainable benefits from the Brisbane 2032
Olympic and Paralympic Games

#### **HAVE YOUR SAY**

Brisbane 2032 Olympic and Paralympic Games Legacy Consultation Paper

Making your region better, sooner, together through sport









# Acknowledgement of Country

The Queensland Government pays our respects to the Aboriginal and Torres Strait Islander ancestors of this land, their spirits and their legacy. The foundations laid by these ancestors – Australia's First Peoples – give strength, inspiration and courage to current and future generations, both Indigenous and non Indigenous, towards creating a better Queensland.

We recognise it is our collective efforts and responsibility as individuals, communities and governments to ensure equality, recognition and advancement of Aboriginal and Torres Strait Islander peoples across all aspects of society and everyday life.

Artwork by Delvene Cockatoo-Collins, Through the waterways, 2023. Digital artwork.

# The Brisbane 2032 Olympic and Paralympic Games is a once in a lifetime opportunity.

The eyes of the world will be on our bustling city, our beautiful state, our thriving nation, and the Oceania region.

How can we use this moment to create lasting benefits for our environment, our economy and for our communities?

So far nearly 14,000 ideas have been shared through our Hopes and Dreams engagement and the Legacy Forum. There were many common responses.

This summary will let you know what we have already heard. At the end there is a link to a survey, so you can let us know what you think. Remember, we can do anything but we can't do everything.

#### Disclaimer:

# What is Legacy?

Legacy is about using the Brisbane 2032 Olympic and Paralympic Games to create a lasting and valuable benefit for the community, the economy and the environment. Making them:

Better, sooner, together through sport



#### Legacy is ...

- Based on a vision for the future you want to see.
- Things that can only happen because we are hosting the Games.
- Things that address genuine opportunities or significant challenges.
- Things we are already doing that are made bigger and better, or happen sooner because of Brisbane 2032.
- Things that happen before, during or in the ten years after the Games.
- For the benefit of as many communities as possible.

#### Legacy is NOT.



- Projects, policies, programs or other initiatives that are business as usual.
- Short term, and with benefits for only a small number of people.
- Ideas that don't have any relationship to the Games.
- Projects, policies, programs or other initiatives that can't realistically be delivered.

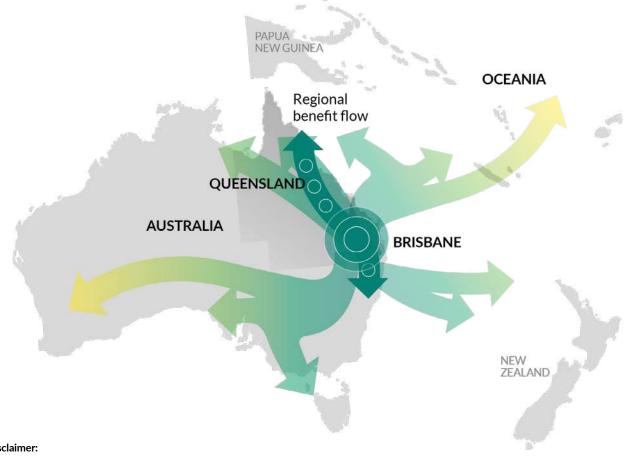
Building our shared legacy from Brisbane 2032 can start now and continue for generations to come.

#### Disclaimer:

We want a Legacy that can be experienced locally, regionally, nationally, and across Oceania. The strongest Legacy ideas will be those that have the most far reaching and long lasting benefit.

An example could be developing a world-class technology precinct that provides our children with access to our jobs of tomorrow; or planting a Legacy Forest today that creates urban habitat and biodiversity, and cooler places for future generations.

#### Do you have an idea that can act locally, but have a much wider impact?



Disclaimer:

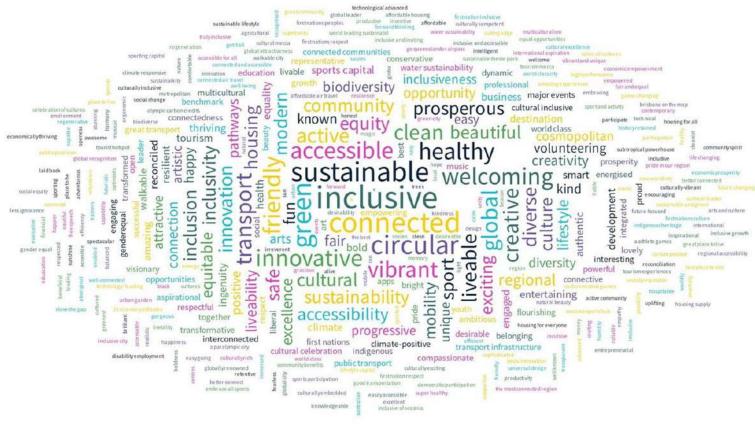
#### We are not starting from a blank sheet of paper.

There is a lot we can build on, including from the:



From everything we have heard, there are some consistent themes emerging around how the Games can inspire change to make a real and lasting impact.

Forum delegates shared their thoughts on what we want our region to be known for in 2042 as a result of the Games. This is what they said:



#### Disclaimer:

The Brisbane 2032 Legacy Plan will ELEVATE the future of the region and all its communities through its bold vision, transformative intent and catalytic outcomes.

#### Our draft vision is:

By 2042, a child born today has more opportunities in life, in an inclusive society and a connected region.

It is a plan about creating better futures for people and places. The vision and themes will continue to be developed through consultation.

#### Our draft themes

Celebrating the World's Oldest Living Cultures will be at the heart of Brisbane 2032 and it will be at the heart of our Legacy Plan. Intrinsic throughout the engagement process is also the importance of creating an inclusive, accessible and barrier free society for people with disability. These provide two important lenses through which our Legacy Plan is being brought to life.

Four consistent themes have emerged strongly through the feedback that you have given us:

- 1 Sport, Health and Social Inclusion
- 2 A Better Future for our Environment
- 3 Connecting Regionally and Globally
- 4 Economy, Jobs and Innovation



#### Disclaimer:

#### Sport, Health and Social Inclusion

#### **Desired Outcomes**

- A more physically active, and healthy community.
- Enhanced pathways for elite athletes, including First Nations and people with disability.
- Improved equity within and between our regions.
- Increased inclusion and accessibility for vulnerable or marginalised communities.
- Stronger gender equity, increasing the attraction, enablement and retention of women in sport.







Some of the ideas we have heard so far through the community engagement process:

#### **Sport for Every Child**

School and community sport funded to allow every child to participate at least once a week.

#### **Oceania of Sport**

Building pathways for community and elite athlete participation across the Oceania region - including coaching, mentoring, scholarship and inspiration.

#### **Paralympic Centre of Excellence**

A training, athlete development and accreditation facility to enhance research and participation for all athletes with disability.

#### **Volunteer Passport**

Build the volunteering culture, skills and capacity to deliver a great games and grow volunteers in sport and community activities.

#### **Indigenous Excellence in Sport**

An innovative program that attracts and develops First Nations athletes across Queensland, Australia and Oceania.

# Sporting Futures Fund + Regional Sporting Hubs

Enable community clubs to access the training and resources they need for athletes to remain in their home regions for the benefit of both the athlete and their community.

# Olympic and Paralympic Housing Trust

Explore potential for using the athletes' villages across the region to help address affordable housing supply.

#### Elite Athlete Pathway Program

Support for high performance athletes at every stage of their career.

#### Disclaimer

#### A Better Future for our Environment

#### **Desired Outcomes**

- Climate Positive Games leads to a climate positive Queensland.
- Regenerating and caring for Country.
- Combining ancient wisdom with emerging science and technology.
- Changing behaviour to improve environmental outcomes.
- Accelerating renewable energy.









Some of the ideas we have heard so far through the community engagement process:

#### **Legacy Forests**

Enhance biodiversity, reduce carbon and cool the Earth by investing in an Olympic forest or planting a tree for every ticket sold.

#### Zero Waste to Landfill by 2032

Support a low carbon, circular economy through the introduction of enhanced waste management and material passports for all new venues and infrastructures.

#### **Biodiversity Credits**

Develop a state wide trading scheme to allow corporates to invest in the protection and regeneration of our most special natural places.

#### **Water Sensitive Regions**

Protect and restore water bodies across our cities and regions to enhance our blue ecosystem.

#### **Most Sustainable Venues**

Our Olympic and Paralympic venues have the smallest environmental footprint possible, and sustainable economic and social legacies.

#### 2042 Living Environment "Museum"

A natural history museum without walls - created by packaging the most iconic natural places in Queensland into a singular online and lived experience.

## Introduce Environmental Science to School Curriculum

Mandatory education for all children in Queensland to enable a culture of environmental responsibility.

#### Disclaimer:

#### **Connecting Regionally and Globally**

#### **Desired Outcomes**

- A region that is connected culturally, linguistically and environmentally.
- Improved transport and digital connectivity.
- Urban renewal delivers more great precincts and places that support future liveability, community spirit and connectedness.
- A stronger global identity.







Some of the ideas we have heard so far through the community engagement process:

#### Oceania "Song Line"

A digital storytelling collection and tourism initiative to connect the story and cultures of First Nations peoples across Oceania.

# Make Walking or Wheeling Easy and Enjoyable

Develop dedicated, safe and engaging pedestrian networks connecting venues and precincts locally and region-wide.

# Deliver Great Local Places and Precincts that Connect Communities

Invest in creating vibrant places and precincts in our cities, towns and regional areas.

#### First Nations Cultural "Experience"

An iconic building that tells the stories of the world's oldest living cultures, in their own way. A place for truth-telling, truth-hearing, creativity and cultural expression.

## A Future-Fit Transport System for South East Queensland

Enhanced and inclusive mass transit solution that unlocks other legacy benefits for South East Queensland.

#### First Nations Language and Culture

Celebrate the local languages through signage, naming conventions, stories, school curriculum and the Opening Ceremony.

# Develop Digital Solutions that Create Regional Opportunities

Invest in digital infrastructure and partnerships to enhance equity and accelerate economic outcomes.

#### **Universal Access**

All Olympic and Paralympic venues, precincts, live sites and infrastructure are accessible to everyone.

#### Disclaimer:

#### **Economy, Jobs and Innovation**

#### **Desired Outcomes**

- Develop the business of sport.
- An inclusive future economy.
- Build a next generation talent pipeline.
- A more resilient business community with enhanced ability to participate in procurement pathways.
- Develop the capacity of our cultural and creative arts sector.









#### Some of the ideas we have heard so far through the community engagement process:

## Three World Class Innovation Clusters

Building new economic opportunity in key future sectors, including augmented and virtual reality, bio-medical and environmental technology.

#### **Sports City**

Establish Brisbane as the sports high performance and technology capital of the Southern Hemisphere, supported by hubs across the South East Queensland region.

#### 2042 Talent Strategy

Attract, upskill, retain, and transition talent to make us ready for the jobs of the future.

# Build the Queensland, Australia and Oceania Tourism Brand

Make sure the world knows all the things we are famous for, leveraging long-term tourism outcomes.

# Inclusive Supply Chains and Workplaces

Support small businesses, First Nations and people with disability through procurement quotas for Games related contracts, and create a barrier-free and inclusive workplaces.

# South East Queensland is the World's First Inclusive Tourism Destination

Making it even easier for people with a disability, their family and friends, to enjoy all the attractions we have to offer.

#### **Grow our Major Event Capability**

Further develop our major cultural and business tourism capability and visitor experience.

#### South East Queensland Music Plan

Our live music scene is flourishing and expresses our identity to the world.

#### Made in Queensland

Support and reinforce local manufacturers, producers and creatives.

#### Disclaimer



# **Understanding what** is important to you

The Hopes and Dreams online survey (available between December 2022 and March 2023) invited you to think about ways in which our region could be made even better by 2042.

Your ideas helped us to understand common challenges and potential opportunities. Your ideas aligned around the major topics of environment, infrastructure, First Nations and people with disability, sports and physical activity, and transport.

Understanding what is important to you helped frame the Legacy Forum; creating four key Legacy themes for deeper conversations.

#### Disclaimer:

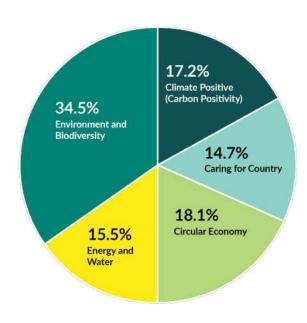
#### **Brisbane 2032 Legacy Forum**

At the Legacy Forum, participants explored four Legacy themes in greater depth. Delegates were asked to identify the priority areas for their big ideas. Their feedback has helped to direct the topics that form our early focus.

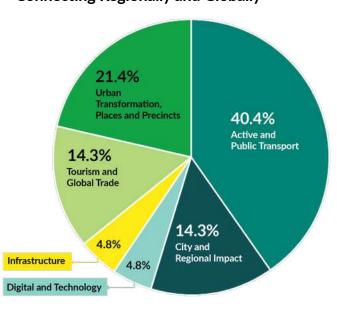
#### Sport, Health and Inclusion

# 28.2% Sport and Physical Activity 18.0% Community Spirit, Connections and Lifestyle 17.4% Health and Wellbeing 27.9% Diversity, Equity and Inclusion

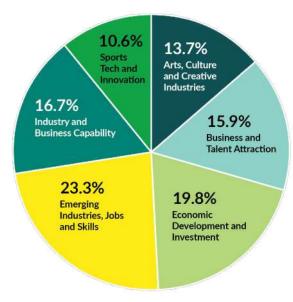
#### A Better Future of Our Environment



#### **Connecting Regionally and Globally**



#### **Economy, Jobs and Innovation**



#### Disclaimer:

# Help us bring your Legacy ideas to life

Community members, young people and industry leaders have helped create a starting point for our Brisbane 2032 Olympic and Paralympic Games Legacy. but we now need your help to shape it further.

We want to bring the ideas we have heard so far to life - as well as any more you would like to add. How can we create the maximum benefit through ideas that can only happen or be accelerated because of the Games?

We won't be able to implement every idea, but we can work through which ones deliver the widest reaching benefits.

We want ideas that will change lives.

#### Your ideas can be:



Programs that are run



Policies that are implemented



Targets we set



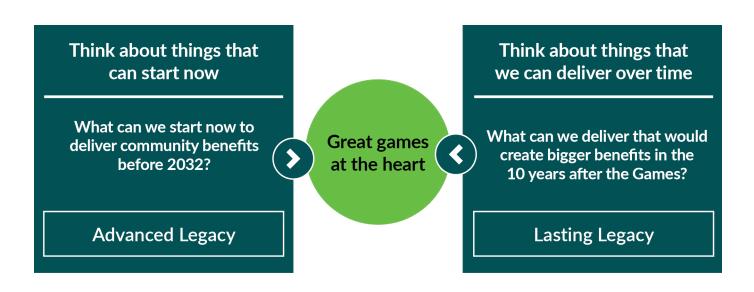
Things that are built



Other initiatives you have thought of

For Brisbane, South East Queensland, Queensland, Australia, Oceania.

#### Disclaimer:



# Have your say

Once you have reviewed the information in this document, please use the QR code on the right to go to our survey and have your say.

You can comment on the draft vision and themes, as well as the emerging focus areas which build on the priorities established through the engagement process.

You'll also be able to add your own ideas.



Scan the QR code above, or visit the survey website now.

#### Disclaimer:

# What Happens Next?

We are excited to have received many thousands of good ideas already and there is only room to showcase a representative sample of them in this consultation paper. At the moment no funding commitments have been agreed for any of them.

Don't worry if you do not see your idea specifically mentioned here, all of them have been captured and will be considered during our prioritisation phase once this public consultation period has been completed.

# Public Consultation Later this Year Develop Brisbane 2032 Olympic and Paralympic Games Legacy Plan Brisbane 2032 Olympic and Paralympic Games Legacy Plan finalised for endorsement by Games Delivery Partners

Brisbane 2032 Olympic and Paralympic Games Legacy Plan released

This Consultation Paper has been prepared for the Queensland Government by Urbis, Buro Happold and Articulous, with input provided by Games Delivery Partners.







