

Kelston – New Lynn Cycling Improvements

Travel Behaviour Insights Survey Feedback Report

Executive Summary

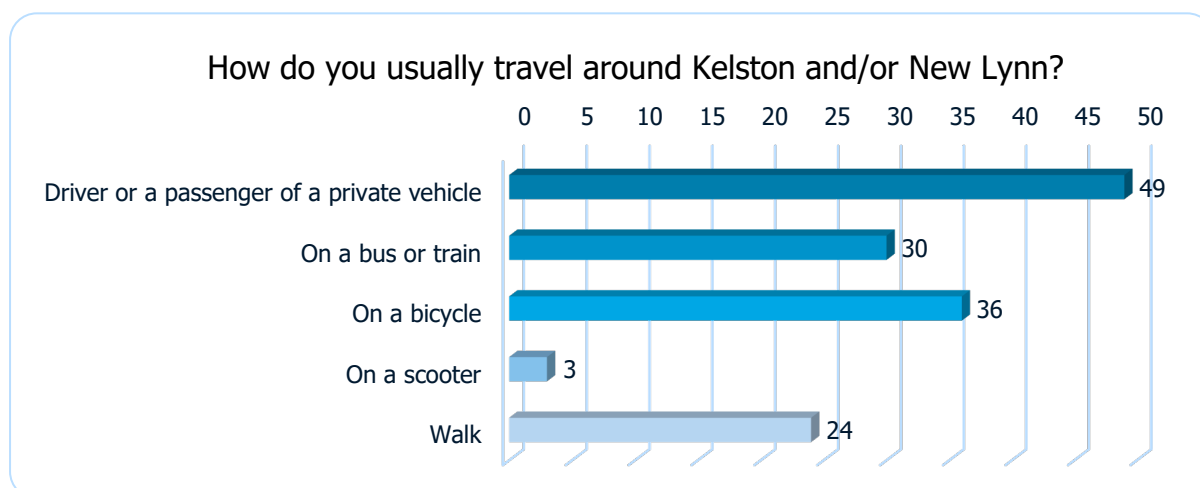
In 2016, we engaged with the Avondale and New Lynn communities to hear how they felt about cycling in their neighbourhood. We received 550 submissions which contributed to changes to the cycle network in the area through the Avondale - New Lynn shared path, Seabrook cycleway and separated cycle lanes on Clark Street.

We're keen to understand how these changes may have impacted travel choices in these communities and what else we can do to support cycling activity. We did this through a travel behaviour insights survey that we promoted via a geo-targeted social media campaign on Auckland Transport's Facebook and Instagram pages and an email to our stakeholders.

Overall Opinion

We received 532 webpage views from 19 February 2024 – 31 March 2024 with 68 responses from the community. We asked the community seven simple questions to understand how they prefer to move around.

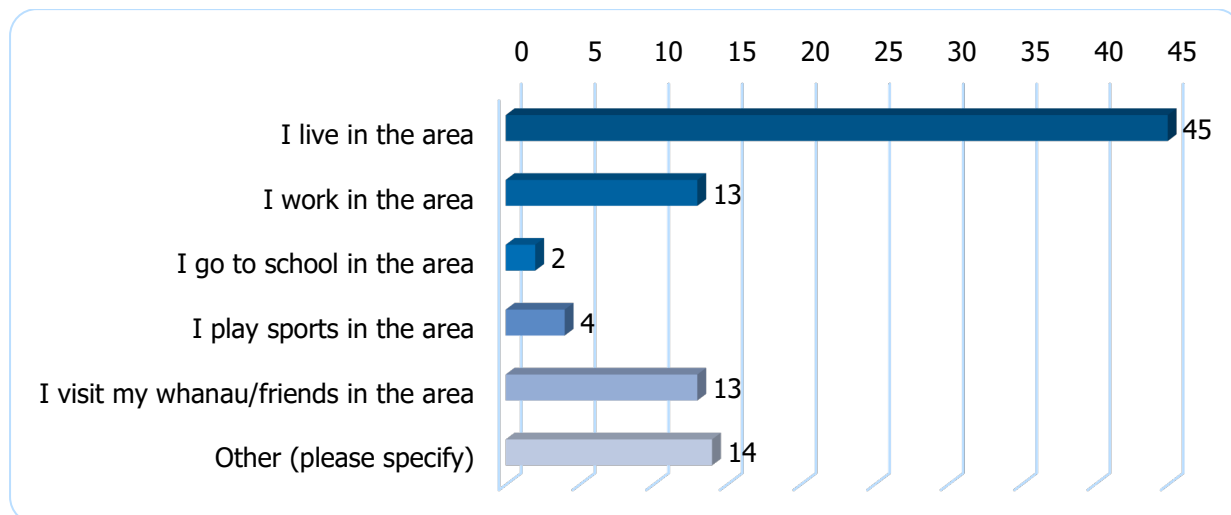
72% of submitters told us they preferred driving their private vehicle in their neighbourhood followed by a combination of walking and cycling making up for 60% of the total responses (60/68 submissions).



37 out of 68 submitters highlighted their concerns about feeling unsafe riding a bicycle because of how people drive around cyclists. 14 out of 68 submissions told us they were hesitant to ride on their bicycles or scooters because of the weather conditions and the hilly roads.

23% of the respondents simply loved to ride their bicycles/scooters.

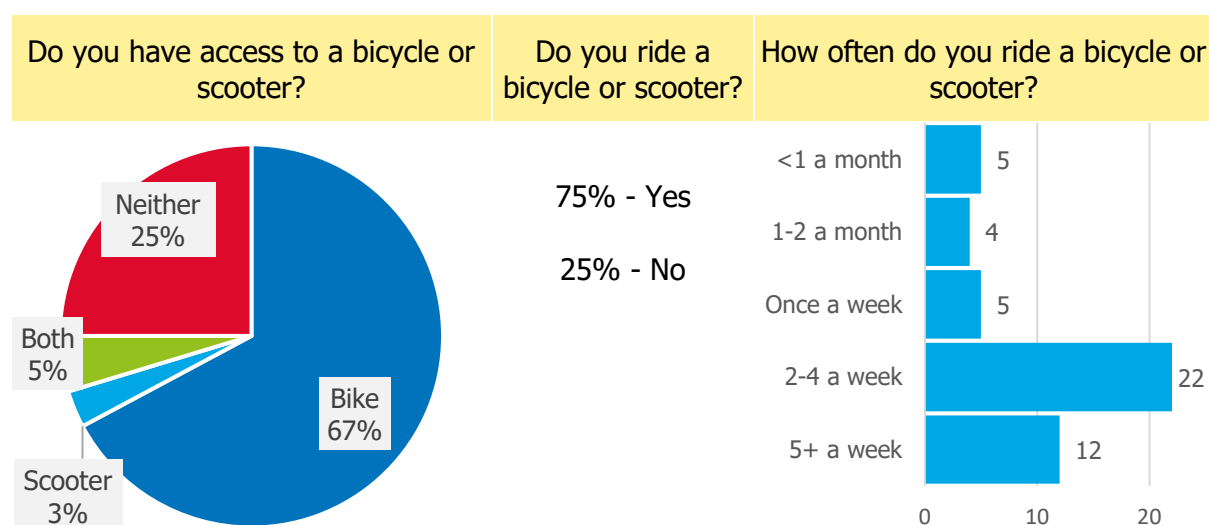
Why people travel to Kelston – New Lynn



66% of people who responded to our survey were local from Kelston and New Lynn and 38% either worked or visited their family/whanau in the area. 14 out of 68 submissions that were categorised as *other* visited the Kelston – New Lynn suburbs for shopping, sports, education and medical facilities.

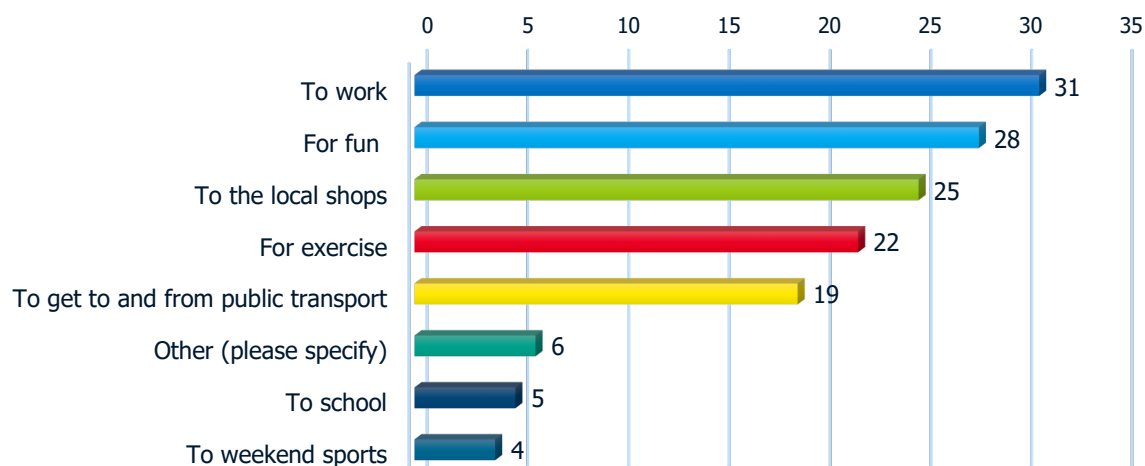
Cycling/Scooting trends in Kelston – New Lynn

71% of the people we heard from rode a bicycle in their neighbourhood with 34 people regularly cycling/scooting between 2-5 days/week.



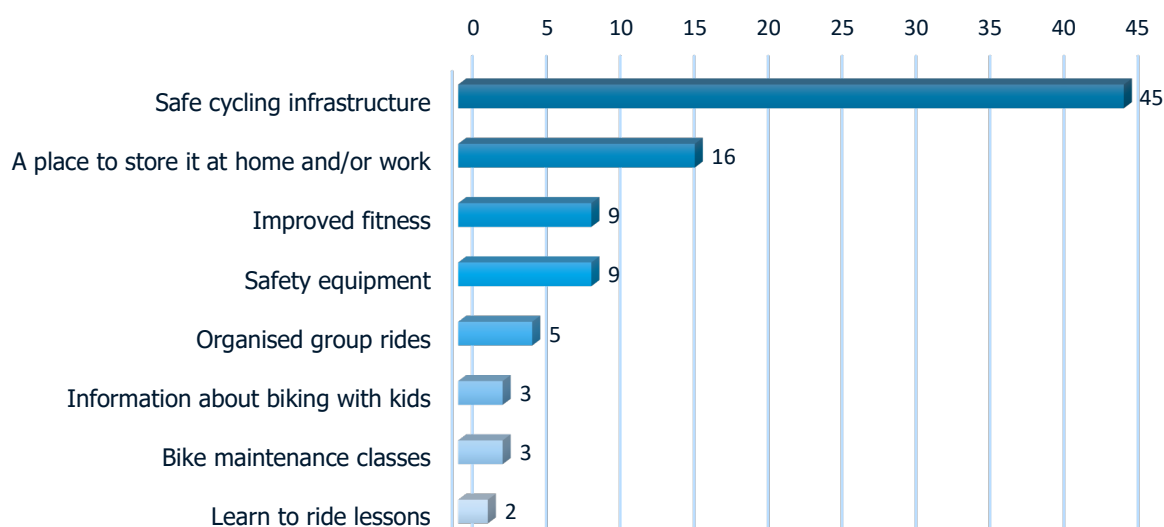
The data suggests the Kelston – New Lynn community are fitness enthusiasts with nearly 80% of submitters cycling or scooting for fitness and recreation purposes followed by 45% choosing to get to their workplace on a bicycle or scooter.

How do you include cycling or scooting in your travel?

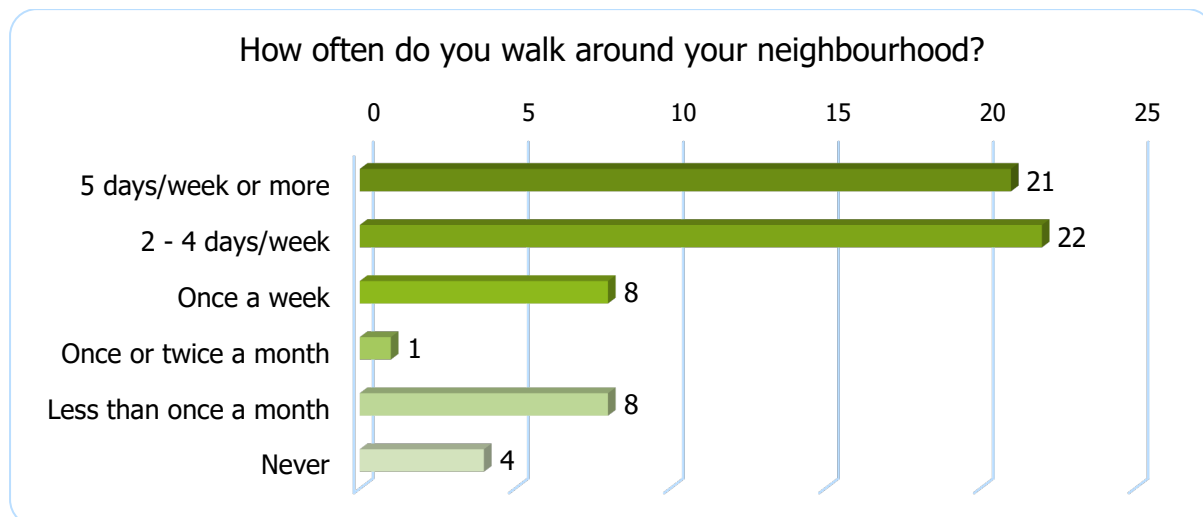


The most common concern we heard from the Kelston-New Lynn community was the lack of cycling infrastructure and driver behaviour that stopped them from cycling or scooting in their neighbourhood. 45 submissions told us they would replace their trips to the local shops, weekend sports and school if there was a safer cycling infrastructure in the area. The community also highlighted the need for bike maintenance classes, learn-to-ride sessions and a safe storage space for their bicycle/scooter at home and/or work.

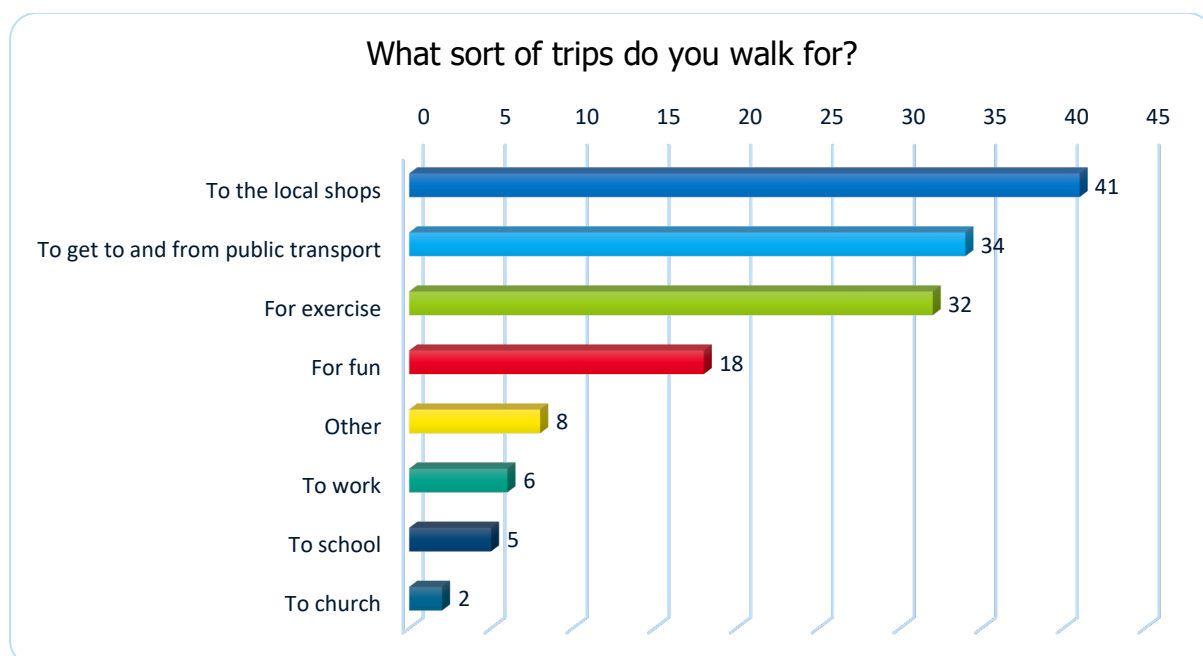
What would encourage you to take more trips by a bicycle or scooter?



Walking trends in Kelston – New Lynn



63% of respondents told us they walk between 2-5 days/week in their neighbourhood to exercise, walk to and from public transport and access the local amenities. Eight out of 68 submissions mentioned they either walk to get lunch or walk their pet in their neighbourhood.



How will we use these insights

The feedback from this survey will help us identify how we might best deliver walking, scooting and cycling facilities in the Kelston and New Lynn suburbs. The data will also help our Ready To Ride programme, an opportunity to plan and deliver cycling and walking activities tailored to the needs of the Kelston – New Lynn communities.