

Your Say
Adelaide

The City of Adelaide invites
engagement from the community about the:

Cultural Strategy Development

CULTURE: It's how we express who we are

Project Summary

Council is seeking your feedback to help develop the City of Adelaide Cultural Strategy, a key action in its 2016-2020 Strategic Plan.

We have developed a discussion paper as a conversation starter about how Adelaide can build a culture that infuses creativity and the arts in everything we do.

We invite you to join our cultural conversation.

Consultation closes **5pm, Friday 5 May, 2017**

Included in this consultation pack:

- Project Information
- Feedback Form
- Cultural Strategy discussion document

For enquiries, please call **Sarah Feijen, Senior Coordinator, Arts & Culture, (08) 8203 7553**

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Project Information

Purpose

We are seeking community feedback and views to help develop the City of Adelaide Cultural Strategy.

The Cultural Strategy will articulate a shared understanding of culture, and identify high level actions relating to Council's role in delivering and maximising cultural outcomes for the City.

Background

The City of Adelaide 2016-2020 Strategic Plan commits to working with the community to ensure *'Our culture infuses creativity and arts in everything we do.'* The development of a cultural strategy is a key action in the delivery of this objective. The Cultural Strategy will clearly describe how we will embed cultural value in everything we do.

Benefits of the project

The Cultural Strategy will support Council's vision of Adelaide as a *welcoming and dynamic city full of rich and diverse experiences.*

It will also strengthen Council's efforts to build *a multicultural city with a passion to create authentic and internationally renowned experiences.*

Timeline

Council has committed to the endorsement of a cultural strategy by June 2017.

Frequently Asked Questions

Why do we need a Cultural Strategy?

The cultural strategy will identify what will add cultural value to Council's SMART, GREEN, LIVEABLE and CREATIVE objectives; and Council's role in delivering and maximising cultural outcomes for the City.

How do we define culture?

We are using a broad definition of culture that includes diverse ways of expressing who we are. Discussions of culture include Aboriginal cultural expression; diverse multicultural expression through food and celebrations of language, history and heritage; the arts and maker

traditions; music and film; festivals and events; architecture and design; creative industries; and arts education and training.

Who are Culture Makers?

Culture makers are people who make culture happen. They are the creative people who make, for example, art, shoot films, write stories, generate music, perform, design buildings and public spaces, make games, fashion clothes, jewellery and objects.

Culture makers are also the people who create opportunities for diverse stories to be seen, heard and shared. They support creativity and cultural activity by providing funding and training, running cultural institutions, curating exhibitions, collecting art and objects, and presenting shows and events.

What do we mean when we say 'cultural sector'?

The cultural sector is made up of all the individuals, groups and organisations who contribute to creative and cultural activity in the City. Council is one of these organisations.

What is a creative incubator?

A creative incubator is an organisation that provides, professional development and opportunities to develop a career making, for example, art, shooting films, writing stories, generating music, performing, designing buildings and public spaces, making games, fashion clothes, jewellery and objects.

What is an emerging creative?

An emerging creative is someone who is at the beginning of their career making, for example, art, shooting films, writing stories, generating music, performing, designing buildings and public spaces, making games, fashion clothes, jewellery and objects.

How do I provide my feedback?

Feedback form

You can complete the attached Feedback Form which asks specific questions about Culture in Adelaide and provides the opportunity for general comments.

All written feedback must be received by 5.00 pm Friday 5 May, 2017 and should be addressed to:

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Community Consultation

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GPO Box 2252, Adelaide SA 5001

Or

Online/ Website

You can submit feedback online. Council has a dedicated website that provides an opportunity for quick and efficient online feedback.

Visit yoursay.adelaidecitycouncil.com for information about the project and online ways to provide your comments.

Or

You can email comments to yoursay@adelaidecitycouncil.com.

What happens to my feedback?

All community feedback will be considered when developing the City of Adelaide Cultural Strategy. Council will be provided with a report of all consultation feedback.

How do I know my feedback has been received?

All feedback forms or correspondence will be acknowledged either by email or in writing so that you know your comments/feedback has been received.

Contact Person

For more information, please contact:

Name: Sarah Feijen
Title: Senior Coordinator, Arts and Culture
Phone: (08) 8203 7553
Email: s.feijen@cityofadelaide.com.au

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Feedback Form

Feedback closes 5pm, Friday 5 May, 2017

Q1. How might the cultural sector work together to ensure diverse stories are heard and opportunities for cultural and creative activities are identified?

Q2. How can the cultural sector create opportunities for connection and support productive cultural partnerships?

Q3. How might the cultural sector support Adelaide's creative incubators to build a national and international reputation that draws people to Adelaide?

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Q4. How can the cultural sector support emerging creatives to sustain their practice and build their creative business so that these talents and skills are retained in Adelaide?

Q5. How might Council use its marketing resources to enhance the visibility of Adelaide's cultural and creative life and build Adelaide's brand as a cultural city?

Q6. How might Council manage its buildings and public spaces in a way that supports cultural activity in the city?

Written submissions must be received by: **Friday 5 May, 2017**

**Community Consultation
Cultural Strategy Development**

GPO Box 2252 Adelaide SA 5001

Or

Email s.feijen@cityofadelaide.com.au or yoursay@cityofadelaide.com.au

For all enquiries, please call **Sarah Feijen** on (08) 8203 7553

Thank you for taking the time to provide us with your comments regarding the project/proposal. Please help us gather a little more information about you by filling in the remainder of the form on the **next page**.

Providing contact details in a feedback form is optional, however, the reason we are asking for this information is because we want to know a little more about who you are and how you use the City to ensure we get a higher quality of data to go along with your feedback. The data will help us analyse feedback from specific groups (e.g. age, gender, City users), which in-turn will provide a richer and more valuable response to help Council make decisions.

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First Name

Surname

E-Mail

Address

If a Business or Organisation, Organisation Name

Gender Female Male

Year of Birth e.g. 1980

Are you an Adelaide City Council Ratepayer? Yes No

Please tell us how you participate in city life (tick all that apply):

- Work Live Shop Play (e.g. Leisure, recreation, entertainment, dining)
 Study Tourist Own a Business

Please indicate your main areas of interest (tick all that apply):

- Council Services & Programs Open space & Recreation City Design, Planning & Development
 New & Future Projects Social & Community Issues Policy, Budget & Management Plans
 Environmental Issues Arts & Events in the City

Please indicate locations that are of interest to you as per the map to the left (tick all that apply):

- North Ward Central Ward South Ward

[Your Say Adelaide](#) is Council's online consultation website. It is your chance to be kept up-to-date and provide feedback on areas of the City that interest you. Would you like to be signed up to Your Say Adelaide online and be emailed when there is an opportunity to have your say on areas that are of interest to you?

- Yes No

Please Note: If you've ticked Yes, you will receive an email to your nominated e-mail address above to confirm your new account.