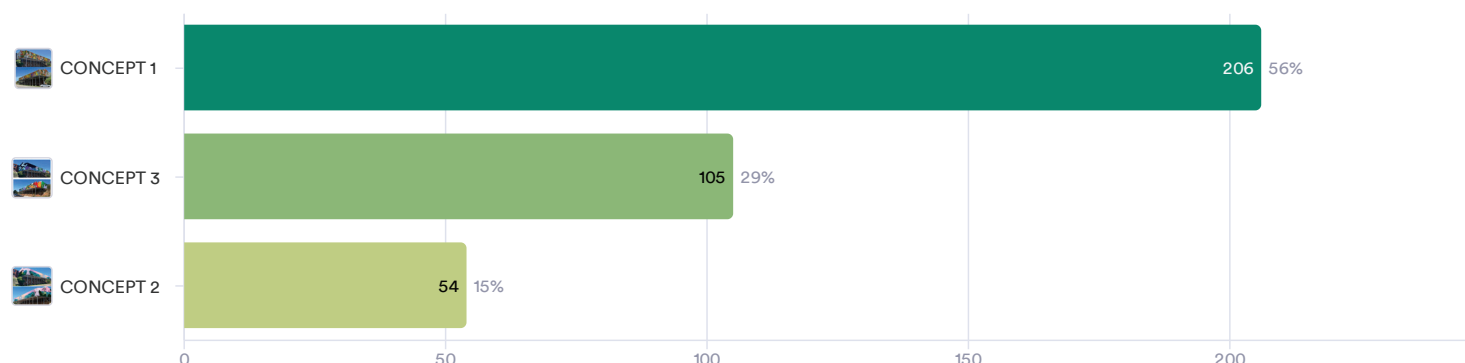




# Leongatha Railway Precinct Mural Engagement Report

Please vote for your preferred concept design:

365 Responses- 8 Empty



Data	Response	%
CONCEPT 1	206	56%
CONCEPT 3	105	29%
CONCEPT 2	54	15%

## BACKGROUND

Results from the recent *Leongatha Railway Precinct Mural* engagement show that concept 1 was preferred by the local community.

Community members were encouraged to vote for their favourite design concept from three short-listed artists:

1. Ash Taylor
2. Yuria Okamura and Jack Rowland
3. Creature Creature and Jason Parker.

The engagement ran for three weeks and concluded on Thursday 20 July. The successful artist will now finalise their design and then paint it on the rear facade of a row of shops on Bair Street.

## RESULTS

As shown above, concept 1 was preferred receiving 56 per cent of votes. Concept 3 was next with 29 per cent, followed by concept 2 with 15 per cent. 365 votes were recorded in total.

## FEEDBACK

A variety of comments were received as part of the engagement process as well as a number of questions, which have been answered below:

### What will happen to the comments regarding the different design concepts?

Comments will be forwarded to the designers for consideration. The successful designer, Ash, will be able to review the feedback and use it to help determine the final design. The other designers will be able to consider the feedback for future projects.

### When will the painting commence? Next steps.

Now the artist has been selected, they will finalise their design based on the feedback provided and through engagement with local stakeholders including the Leongatha Horticultural Society, Leongatha Historical Society and Leongatha Business Association. The art installation is expected to start in October and be completed in November.



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## How were the short-listed artists selected?

Thirty five submissions were received for the mural project, from all over Australia. They were assessed by a panel comprising Council's Art Development Officer, Project Manager, Melanie Caple and a representative from the Arts Advisory Council. The submissions were assessed on the following:

- Capacity to respond to the site and relevant experience to develop a well-considered concept;
- Demonstrated capacity to create artwork that is innovative and engaging;
- Experience working with various stakeholders;
- EWP licence up to 11 metres and boom lift experience;
- Public Liability of at least \$20,000,000 and a White Card.

## Why wasn't a First Nations artist engaged?

Only one submission was received from an artist who identified as First Nations, and it was part of a design collaboration. On this occasion it was determined that other artists had more relevant experience.

## Why wasn't a local artist engaged?

An open Expression of Interest process was undertaken for the mural project, with any artists who met the selection criteria invited to apply. The Leongatha Railway Precinct site is an incredibly complex site due to access, therefore the selection criteria required applicants to have previous experience, and insurance, to attempt the work. Only one submission was received from within South Gippsland and it did not meet the selection criteria.

## Why wasn't there a concept design from Melanie Caple?

Melanie Caple, from Arts Eleven is a highly respected local artist who has previously worked with Council on a various of projects. On this occasion, Council engaged Melanie as the project manager for the mural. She was

involved in the EOI process and was on the Assessment Panel. Melanie will work with the selected artist in the developed of the final design and delivery.

## Who is funding this? Or Funding for the mural should be used on something else.

The total project is costed at \$50K and includes project management and scaffolding. The funding is part of the \$6M Great Southern Rail Trail Railway Precincts Project (Leongatha and Korumburra), which received a total of \$3M through the Federal Governments Building Better Regions Fund and \$2M through the Victorian Governments Regional Infrastructure Fund.

## Why weren't there other concepts to choose from?

### I didn't like the ones that were shortlisted.

It is acknowledged that public art can be subjective and Council appreciates that there are many ways to express the uniqueness of the local region. On this occasion, the Railway Precinct's mural theme of 'Leongatha and its Landscape' is aimed to showcase the region through celebrating the vast and beautiful natural bushland, native plants, trees, birdlife and fauna.

It also important to note that the concept designs provided may vary from the end result and are intended to provide an indication of style and direction from the selected artist/s. This is mentioned as part of the public voting process.

South Gippsland Shire Council would like to thank everyone who took the time to vote during the mural engagement process. We look forward to seeing the mural progress and to sharing the results with our local community.