Executive Summary

Vision

Hutt Street's leafy green streetscape, historic village charm with an exciting variety of commercial, dining and social experiences ensure it is the pride of its growing community and a popular destination for locals and visitors alike.

Objectives

1. Community and village

Activate spaces and places to complement activity around the heart of Hutt Street for families, community and visitors.

2. Enhance amenity, green spaces and connection to the Park Lands

Connect city users to place through the Park Lands and playgrounds and expand on the global reputation for the most liveable city.

Actions

- **1.1** Reallocation of public space from vehicle use (parking and traffic lanes) to enable increased activity zones for activation, businesses, bike and pedestrian paths.
- **1.2** Identify opportunities for footpath extensions and incorporation of outdoor dining, public furniture, lighting, artwork and greening.
- **2.1** Create central heart of Hutt Street for and with the community.
- **2.2** Deliver an upgraded southern entrance gateway including pedestrian and cycling access improvements.
- **2.3** Upgrade and deliver new public realm amenities.

Design principles



Provide a well-planned street that is welcoming, accessible and comfortable, that balances the needs of businesses, residents, and visitors using all modes of transport and contributes to our wellbeing and sustainability goals.



Celebrate and reinforce the existing leafy green streetscape and historic village charm.



Rationalise the reallocation of public space from vehicle use (parking and traffic lanes), to achieve a more equitable allocation of public space and a good balance between transport modes, trees/ landscaping, outdoor dining opportunities, to support businesses and enhance social interactions, and provide safer movement.



Create a new public 'heart' as the epicentre and provide unique experiences ensuring a robust local community.



Establish a business and retail identity with a diverse offering to increase its popularity as a destination for locals and visitors.



Public art opportunities, activation and **improved amenity** to support businesses and enhance the visitor experience, driving future investment and economic uplift.

3. Celebrate heritage

Embrace and work with our communities to connect people, historical buildings, build capacity and create local solutions and initiatives.

4. Embrace culture and music

Provide a range of coordinated cultural projects and activities to increase activation and improve the visitor experience of Hutt Street.

- **3.1** Create Heritage Lighting trail.
- **3.2** Work with building owners to access Shopfront Improvement Scheme and Heritage Incentive Scheme grants to upgrade and light heritage
- **4.1** Through cultural and artistic programs build and foster city creative endeavors.
- **4.2** Deliver a program of events and activations that embed creative culture and industries into the street.

Master Plan timeline

South Ward Engagement Report Businesses and Residents (Colmar Brunton, Feb)

Design led research and data collection to inform action and budget

Shared vision activities and common themes identified by stakeholders through LM Roundtables

Draft Master Plan including medium and long term improvements developed and shared with EMs for approval

Short term (2021-2022)

Design and implement trial to test long term improvement objectives

Evaluate trials and other on-street improvements

Community engagement on detailed concept designs

Research (2020)

LM Roundtable Working group developed established and with CoA staff to support stakeholder immediate actions to respond to issues (e.g. engagement cleansing, public realm commenced audits safety CCTV)

Main Street Revitalisation team established with Place Coordinator

(Single point of contact)

Community engagement on draft Master Plan

Funding submission for design and delivery of improvements and upgrades

Draft detailed concept designs developed for Council Approval

Medium term (2022—2024)

Phased funded improvements to

commence

Phased funded improvements continue to be funded designed and delivered

WE ARE HERE 2

Hutt Street Master Plan - DRAFT FOR COMMITTEE

Long term (2025-2028)