

PUBLIC ART STRATEGY

guiding principles



BELONGING

Connecting to identity through our unique perspectives, we'll create public art that celebrates and values all our diverse communities. We'll take pride in and acknowledge Aboriginal and Torres Strait Islander cultures and histories; creating meaning through listening and sharing. Our public art will unite and grow our creative, dynamic communities and networks.

OPPORTUNITY

Sparking and nurturing future and existing creatives through inclusivity, we'll inspire and involve our communities through the development of vibrant public art. We'll invest in, advocate for and build on our local, cultural and artistic ecosystems, while valuing art and ideas through creativity and entrepreneurship.

PLACE

Exploring and promoting our unique identity through public art, we'll create meaning through site-specific works that reflect and respond to our sense of place and belonging. Finding inspiration through our unique environments and rich histories, we'll enhance the quality of our public spaces - respecting and building on our past while expressing our future.

ELEVATE

Leading, challenging and inspiring through artistic bravery we'll extend our public space through inventive concepts; creating multi-layered works and embracing contemporary media. We'll collaborate with, and be inspired by local, national and international perspectives and ideas.

VALUE

Valuing how public art can capture the spirit of place and its people, we will amplify and contemporise through brave and inspirational themes. We'll ensure appropriate scale and fit, accessibility and care. Through fair and transparent process and delivery, our public art will always be professional, feasible and sustainable.