



Town of Victoria Park Draft Abridged Strategic Community Plan 2017 - 2032

Our values

Our core behaviours will be:

- Caring
- Daring
- Exciting
- Honest
- Open

Our vision

(The vision focuses on the future and represents a source of inspiration. It's intended to be a very broad statement.)

By 2032, Victoria Park will be:

A dynamic place for everyone or; The place where people want to be or; The place for all people or; The place for everyone.

(Note: People can let us know which vision most meets their aspirations as part of the engagement for this document.)

Our mission

(The mission focuses on what will be done to achieve the vision.)

In creating the vision, the Town's mission will be:

- Social - To create connected, safe, and inclusive places for everyone.
- Economic - To create diverse, resilient and prosperous places everyone.
- Environment - To create liveable, healthy and green places for everyone.
- Leadership - To communicate with, empower and support citizens.

Our strategic outcomes (Strategic outcomes are the things that will happen as a result of implementing the mission.)

Social - To create connected, safe, and inclusive places for everyone	Economic - To create diverse, resilient and prosperous places for everyone	Environment - To create liveable, healthy and green places for everyone	Leadership - To communicate with, empower and support citizens
S1 A healthy community	Ec1 A healthy place	En1 Liveable and considered place with character and diversity	L1 Everyone receives appropriate information in the most efficient and effective way for them
S2 An informed and knowledgeable community	Ec2 A desirable place for commerce and tourism	En2 A safe, interconnected and well-maintained transport network that makes it easy for everyone to get around	L2 Authentically engaged and informed citizens
S3 An empowered community with a sense of pride, safety and belonging		En3 A clean place where everyone knows the value of waste	L3 Well thought out and managed projects that are delivered successfully
		En4 Appropriate and sustainable facilities for everyone that are well-built, well-maintained and well-managed	L4 Appropriate information management that is accurate and reliable
		En5 Appropriate, inviting and sustainable green spaces for everyone that are well-maintained and well-managed	L5 Innovative, empowered and responsible organisational culture with the right people in the right jobs
		En6 Increased vegetation and tree canopy	L6 Finances are managed appropriately, sustainably and transparently
			L7 People have positive exchanges with the Town that inspires confidence in the information and service provided
			L8 Visionary civic leadership with sound and accountable governance that reflects objective decision making
			L9 Appropriate devolution of decision making and service provision to an empowered community

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Our strategic measures (These are the ways in which we will show our progress on creating the strategic outcomes and implementing our mission.)

The Town will use performance scorecards to measure progress on carrying out the mission and achieving all strategic outcomes. Performance scorecards will be prepared using a combination of qualitative (satisfaction surveys) and quantitative (operational measures) inputs.

Satisfaction surveys will be undertaken regularly through large dedicated efforts (such as a Community Satisfaction Survey) or through more specific operational efforts (such as surveys at events, surveys at out-stations etc.).

Operational measures will be specific technical measures focused on the day-to-day running of the organisation to achieve the outcome.

Performance scorecards should be published regularly and could one day be accessed live.

Our strategic measures for each mission area

Social - To create connected, safe, and inclusive places for everyone	Economic - To create diverse, resilient and prosperous places everyone	Environment - To create liveable, healthy and green places for everyone	Leadership - To communicate with, empower and support the community
<ol style="list-style-type: none"> 1. Average performance scorecard rating of 80 for each strategic outcome. 2. At least one strategic outcome achieving a performance scorecard rating of 88. 	<ol style="list-style-type: none"> 1. Average performance scorecard rating of 80 for each strategic outcome. 2. At least one strategic outcome achieving a performance scorecard rating of 88. 	<ol style="list-style-type: none"> 1. Average performance scorecard rating of 80 for each strategic outcome. 2. At least two strategic outcomes achieving a performance scorecard rating of 88. 3. A minimum of four strategic outcomes achieving a performance scorecard of 80. 	<ol style="list-style-type: none"> 1. Average performance scorecard rating of 80 for each strategic outcome. 2. At least three strategic outcomes achieving a performance scorecard rating of 88. 3. A minimum of five strategic outcomes achieving a performance scorecard of 80. 4. No strategic outcomes achieving a performance scorecard of less than 60.

Note: More information on the operational measures will be included in the Town of Victoria Park Corporate Business Plan.

Our way of achieving the strategic outcomes (aka strategic initiatives)

The Town's approach to delivering the Strategic Outcomes will revolve around four general delivery methods.

1. **Service provision** – Services will be provided by the Town to help with achieving strategic outcomes. This document assumes that a service can assist with delivering more than one strategic outcome. Services represent the main way of delivering the strategic outcomes. Levels of service for the Town's services will be documented and reviewed on an ongoing basis.
2. **Projects** – Projects will be implemented by the Town to help with achieving strategic outcomes. This document assumes that a project may be able to assist with delivering more than one strategic outcome. Projects represent a significant way of delivering the strategic outcomes.
3. **Research** – From time to time, research will be needed to assist with improving the way in which the Town achieves a strategic outcome, provides a service or implements a project.
4. **Partnerships** – Partnerships, aka relationship building, will be a crucial way in which the Town seeks to achieve strategic outcomes.